

**Lee County 150 Year Celebration Planning Meeting**  
**Thursday, January 16, 2020**  
**Beattyville City Hall**

Attendance: Jim Willis, Linda Smith, Dedra Brandenburg, Elizabeth Cundiff, Sandy Gay, Davis Jennings, Alicia Liesegang, Suzy Booth, John David Sipple, Anita Brandenburg, Joshua Haga, Kenneth Issicas, Tammy Sticker, Lisa Moore, Doug Brandenburg, Sarah Wasson, William Owens, Missy Begley, Shannon Estes, Phillip Angel, Ronnie Paul Begley

**Goals and Objectives:**

- To bring the community together and celebration the 150th birthday of Lee County, Kentucky.
- To create special events, one per quarter, to celebrate.
- To also educate the community about the 150th year by tagging the celebration onto every event that the community already has scheduled for 2020.
- To involve every organization in activities and encourage participation.

**Ideas for Celebration:**

- Downtown Trade Days - Old fashioned clothing, horse and buggy, locally made craft vendor booths, Appalachian craft and skill exhibitions. Quit Show. Appalachian music or music by local artists. Farmers produce.
- Special Commemorative Ceremony - reading of the original law passed in 1870 that created the county, recognition of the earliest marriage certificate, the oldest house standing, the oldest man and women in the county, oldest veteran, oldest 1st family who's descents are still here, oldest grave, oldest building, oldest business, a reading of all the Lee County Communities, traditional music and a large cake.
- Banners and signage - Road signs on highways as traffic enters Lee County. Banner stretching across Main Street or staked at the intersection of HWY 11 and Main Street.
- A community Hymn Sing involving all churches in the county. Blessing of the county.
- Business window display contest where they can take a decade and decorate their storefronts.
- Themed community dances, Eg. 1920s dance.
- 150 Celebration Parade theme for the 2020 Woolly Worm Festival Floats or create a special parade during Old Fashioned Trade Days event in the fall.
- Throughout the year gathering stories audio/video of people talking about moments they remember most in Lee County history. Post stories on web and social media and newspapers.
- Involve the school system on poster contest, essays, family stories, t-shirt designs. Involve the school history classes on developing a Lee County history timeline. Have classes develop and display boards and essays throughout time, on the 20s, 30s, etc.
- History of disasters, floods and fires. Pull stories from anyone who was there that is willing to share their personal experiences.
- Time Capsule - Does Lee County have a time capsule that we need to open this year? Talk about creating a time capsule.

Ideas send in by people who could not attend the first meeting. Some items were discussed by the group at the first meeting.

- Old Fashioned Day
  - May Pole Dance
  - Field Day Games/ greasy pig contest
  - The Stroll Dance and others

- Old fashioned costumes
- Parade
- Reading of the 1<sup>st</sup> ordinance
- Blessing of the County Church Service & Hymn Sing (Sunday March 1<sup>st</sup>)
- Community Song contest
- Time Capsule
- Music Event LOCAL TALENT Ian, Shelby, Doug, Montana, Hill Top Pickers, Mia Cornett, Jenna,
- Huge Birthday Cake
- Mural
- First Families of Lee County stories – Oldest Families of Lee County
- Commemorative Knives, ornaments
- Roaring 20s Costume Dance
- Oldest Citizen \_\_\_\_\_ Oldest Church \_\_\_\_\_ Oldest Bldg \_\_\_\_\_
- Oldest Business \_\_\_\_\_ others? \_\_\_\_\_
- Merchandise to sell: Tshirts, ink pens, hats
- history of the river event/ anything that floats race/
- All horse parade with buggies, wagons etc
- Main Street Trade Days
- Quilt show

#### Prioritization:

- 150 Year Celebration Kick Off
  - March 1st, 2020
  - 3pm at the Lee County Courthouse Lawn
    - Reading of the original law passed in 1870 that created the county. The group would like the reading to be done by Lee County Judge Executive.
    - Recognition of the earliest marriage certificate, the oldest house standing, the oldest man and women in the county, oldest veteran, oldest 1st family who's descents are still here, oldest grave, oldest building, oldest business.
    - Blessing prayer for Lee County. Talk to the Lee County Ministerial Association.
    - Have someone do a reading in recognition of all the Lee County Communities that had post offices and school before consolidation.
    - Move inside for music and a large cake. Ask the Community Christian Church if the community can use their activity center. Walking distance from the courthouse.
    - Send invitations to government leaders, state and local legislators, former judge executives and mayors and anyone who has held political office over the years.
    - Announce the window display contest to be awarded at the 2nd quarter event that is TBD.
    - Plan for: Parking, Weather, Security, Awards, Restrooms

Entities to keep informed for support and involvement: Shriners, Masons, Kiwanis, Women's Club, Republican Women's Club, Retired Teachers, Chambers, Library, Extension Office, Jackson Energy, Public Rural Telephone, Banks, Health Department, Beattyville Housing, Lee County School System, Senior Citizens, Churches, Boy Scouts, Girl Scouts, VFW, etc.

#### Marketing:

- Logo Design options passed around the room, everyone initialed next to their favorite to use.
- Domain for the webpage the group liked was [www.LeeCountyKY150.com](http://www.LeeCountyKY150.com). Also using the hashtag #leecountyky150 on all post on social media. Donation of \$30 has been

made to secure the domain for one year. This will be a place to go for information on history, audio, video, announcements, meeting times and minutes.

- Volunteers will work on building social media pages for the group. Social media feeds will be embedded into the webpage.
- Look into direct mailing marketing options. Check with post office on prices for postcard sent to every resident in the county. Check with Water office about adding a note on all water and garage bills. Check with electric office about adding note on all bills that are sent out monthly.

Chosen Logo Attached for Marketing:



Next Meeting: Thursday, Jan 23rd at 5pm. Same location, Beattyville City Hall. Everyone is encouraged to bring someone with them who they think would like to be apart of the planning or represents an organization that needs to be involved.

Nest Meeting Objective: Assign Committees and Tasks to work on the March 1st event.