

# EAST KENTUCKY LEADERSHIP FOUNDATION

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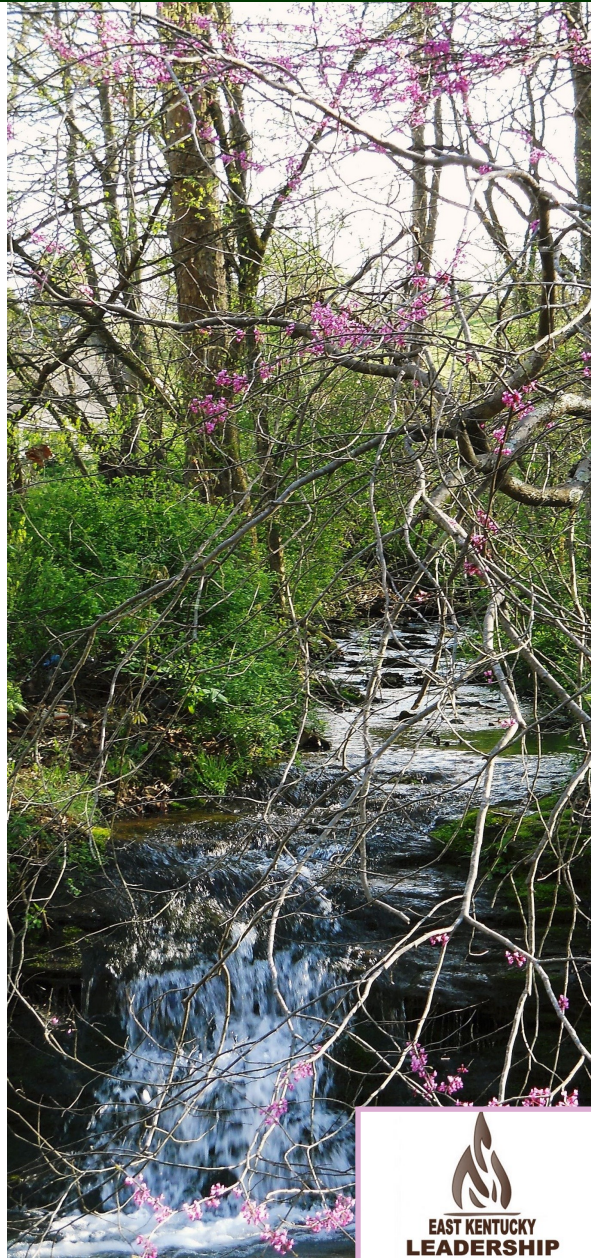
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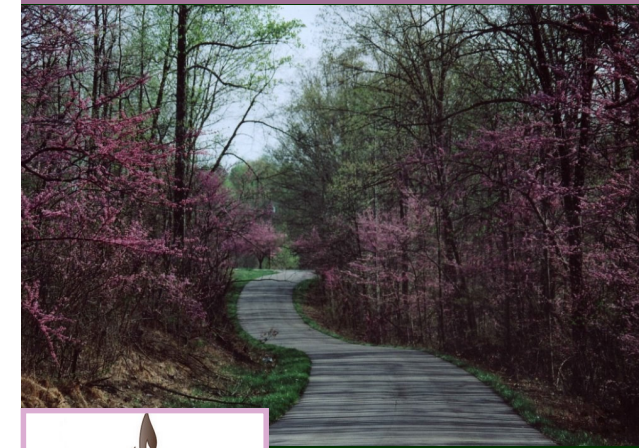
[www.eklf.org](http://www.eklf.org)



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Somerset, KY 42501  
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## 27th Annual East Kentucky Leadership Conference



Transforming Crisis  
into Opportunity

April 24-25, 2014  
Somerset, Kentucky



**The Center**  
for Rural Development

# About Us

Established in 1987, the East Kentucky Leadership Foundation has brought together leaders and community members from all walks of life and throughout Eastern Kentucky for a two-day conference in April to discuss issues important to the region. Any person or group that aspires to a leadership role in Eastern Kentucky should take this opportunity to meet with other leaders from throughout the region and share ideas for solutions to the problems which have kept the region from reaching its fullest potential.



The East Kentucky Leadership Conference is not a conference for a few speakers and listeners. The goal is to make everyone a speaker, listener, and most importantly, an effective leader. The leaders of Eastern Kentucky must work together to solve the problems of the region. Through networking, discussion and sharing of time, we can create a unified front to address the problems facing Eastern Kentucky.

We hope you make plans to join us at the **27th Annual East Kentucky Leadership Conference**. This year's conference will take place at The Center for Rural Development in Somerset, Kentucky.

Our conference theme this year is:

## Transforming Crisis into Opportunity



# Agenda

## Thursday, April 24

*The Center for Rural Development*

- 8:00 am—5:00 pm     **Registration**
  
- 10:00 am—12:00 pm     **Early Bird Sessions**
  - *Applying for ARC Flex-E-Grants*
  - *Work Ready Communities*
  
- 11:00 am—12:00 pm     **Early Bird Sessions**
  - *East Kentucky Women in Leadership: Romance vs. Reality*
  - *Resources for East Kentucky Entrepreneurs*
  - *Revitalizing EKY: Networking Young Professionals into the Equation*
  
- 12:00 pm—1:00 pm     **Networking Lunch**
  
- 1:00 pm—4:00 pm     **Intensive Session**  
*From Crisis to Opportunity: SOAR Takes Off*
  
- 5:30 pm—6:00 pm     **Reception**
  
- 6:00 pm     **Dinner**
  
- 6:30 pm     **Welcome & Special Recognitions**  
*Peter Hille, EKLF Board Chair*  
*Lonnie Lawson, President and CEO, The Center for Rural Development*
  
- 6:55 pm     **Keynote Speaker**  
*Governor Steve Beshear*
  
- 6:55 pm     **Awards Ceremony**  
*John Rosenberg*  
*Dee Davis*
  
- 7:00 pm     **EKLF Awards Showcase**  
*Hosted by Neil Middleton, WYMT*

# Agenda

## Friday, April 25

*The Center for Rural Development*

- 7:30 am—8:30 am     **Registration and Breakfast**
  
- 8:15 am—8:30 am     **Welcome**  
*Eddie Girdler, Mayor of Somerset*  
*Barty Bullock, Pulaski County Judge Executive*
  
- 8:30 am—9:15 am     **Opening Session**  
*Inspiring a Shared Vision: Youth Engagement*
  
- 9:30 am—10:45 am     **Concurrent Sessions 1**
  
- 10:45 am—11:00 am     **Break**
  
- 11:00 am—12:15 pm     **Concurrent Sessions 2**
  
- 12:30 pm—1:30 pm     **Luncheon**
  
- Special Guest**  
*Congressman Hal Rogers*
  
- Keynote —Appalachian Capitalism**  
*David C. Wilhelm, Chief Strategy Officer, Hecate Energy*
  
- Door Prizes—must be present to win!**
  
- CONCURRENT SESSION TOPICS**
- Keeping SOAR Flying: Federal & State Initiatives*
- Entrepreneurship—Helping Small Businesses Soar*
- Next Generation Technology: Super I-Way*
- Race to the Top: The Changing Face of K12 Education in Eastern KY*
- Tourism and the Arts: Marketing our Mountain Wonderland*

# Registration Form

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_

Registration includes all meals.

**Early Registration Fee                     \$30.00 per person**  
Must be postmarked by April 18

**Late Registration Fee                     \$35.00 per person**  
Postmarked after April 18

Please indicate which meals you will attend:

\_\_\_\_\_ THURSDAY LUNCH

\_\_\_\_\_ THURSDAY DINNER

\_\_\_\_\_ FRIDAY BREAKFAST

\_\_\_\_\_ FRIDAY LUNCH

You will be responsible for making your own lodging reservations. It is advised that you make your reservation as early as possible.

**Local Lodging Accommodations**  
Holiday Inn Express: 606-425-4444 (official conference hotel)  
Hampton Inn: 606-676-8855

**To Register by Mail**, send check payable to The Center for Rural Development, along with this form to:  
The Center for Rural Development  
EKLF Conference Registration  
2292 South Highway 27, Suite 300  
Somerset, KY 42501

**To Register Online** visit: [www.eklf.org](http://www.eklf.org)